

JAN 1981

# YOU DEMAND... WE SUPPLY



The new 1980 Volkswagen Transporter is something really special and at Richard Holdsworth we know you want a conversion just as exciting to go with it.

A few frills like an electric water pump, stainless steel sink and carpeted floor aren't enough. For a cool £8000 you want something more.

At Holdsworth we agree. Let's face it, £8000 is a lot of money and we think you're entitled to tell us exactly what you want. And here's just a few of the demands you're always telling us about.

#### Demand Number One.

"I want a choice of layouts." One conversion can't meet the demands of both the family man and the discerning couple and for this reason we, at Holdsworths, offer two totally different layouts. Single beds in one, Double in another.

#### Demand Number Two.

"I need a low profile roof." It's alright having a giant roof with solid, upholstered beds (we've got one, for a start) but it's got to be low-profiled if you're to get easy parking and garaging not to mention better fuel consumption (extra 'drag' from those added inches will just gobble up your valuable petrol).

#### Demand Number Three.

"I want a fixed roof rack." The Richard Holdsworth roof has a front fixed roof rack for all the things you'll want on your holiday. And because our rack is separate to the rest of the roof, it stays down when the roof goes up!"

#### Demand Number Four.

"I must have quality that's more than skin deep." Richard Holdsworth have always recognised that chipboard with a thin covering of paper printed to look like timber isn't good enough. Nor are covers without zips. Or flimsy catches. Genuine timber—Walnut to be precise—is what we're made of; covers have zips, catches are firm and carpets have a five year guarantee.

#### Demand Number Five.

"I don't want to pay through the nose." You could easily part with £8000 for a new Volkswagen motor caravan—even as much as £9000. Amazingly, Richard Holdsworth agents will give you nearly £1000 change—almost £2000 in some cases—because our cost is around £7200. It could be the making of a profitable friendship!





Richard Holdsworth have a reputation for advanced features, high quality and value for money and this is brought to a pinnacle of perfection in the new Volkswagen Vigo motor caravan.

The Vigo is similar to other conversions in some basic respects but different where it counts.

Quality is a prime example. Plywood (rather than chipboard) is used throughout and the experienced craftsman will detect an expensive Walnut timber veneer which is quite exclusive to Richard Holdsworth. Dralon fabrics grace the interior – both curtains and seat upholstery in luxurious but hard wearing Dralon

#### Family Five and Super Two:

Vigo is available in two totally different layouts. It's quite plain that the selective couple is not going to be satisfied with a layout built for a large family. And equally – just two beds are no good for the family of five.

For this very reason, you have a choice of single or double beds and the singles in Super Two are just about the most comfortable beds ever built into any Volkswagen motor caravan.

That's not to say that the double in Family Five is not comfortable – with 4½ inch deep Dunlopillo cushions it can hardly be anything else.

Another plus point is the storage space. Both models have tons of storage space beneath the cooker/sink unit even when you specify the optional fridge.

Even more beneficial is the set of drawers and huge insulated cooler box seen in Family Five. A handy wardrobe stretches from the engine deck level and has an additional storage box beside it. And if you want the convenience of your own toilet, then there's room beneath the rearwards facing seat.

In Super Two, the single beds replace the drawers and cool box but

the wardrobe is enlarged and now takes up a new position behind the passenger seat. With a pull out flap it provides another place around the table.

Then there's our single beds. They're wide and long and surely must be the most comfortable in the business. A console rests between the two beds (it can be removed to make a giant double) and is trimmed in simulated leather as is the tailgate which forms your headboard.

Both layouts have a large roof locker – shaped in a giant 'U' to make the most of the free roof area. A pair of swivel lights grace the roof locker and a digital clock – accurate to two seconds a day – adds the final touch of luxury.

#### Giant-Riser roof:

Most conversions come with a side hinged roof which – because of this type of design – sits high on the vehicle when its lowered and sits even higher when raised.

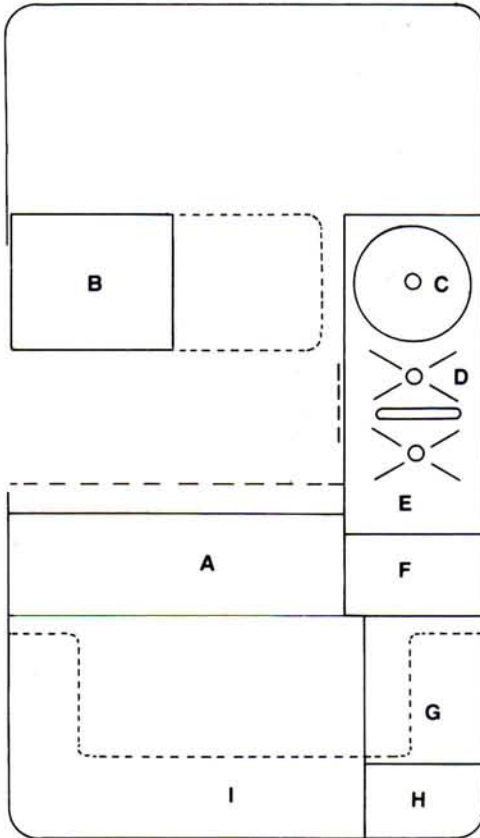
But the Vigo 'low profile' roof wins every time. When lowered, it gives fewer garaging problems and the saving in inches is a saving in fuel consumption ('drag' from those extra inches can add 10, 20 or even 30 per cent to your petrol consumption). And when raised, our roof isn't so high that you must avoid camping on an exposed site where high winds can make life a risky business.

Another advantage of the Vigo roof is that it has a roof rack at the front – and it stays down when the roof goes up. Of course, the roof gives an enormous solid bed at night time – or two smaller beds for children.

#### Final cost:

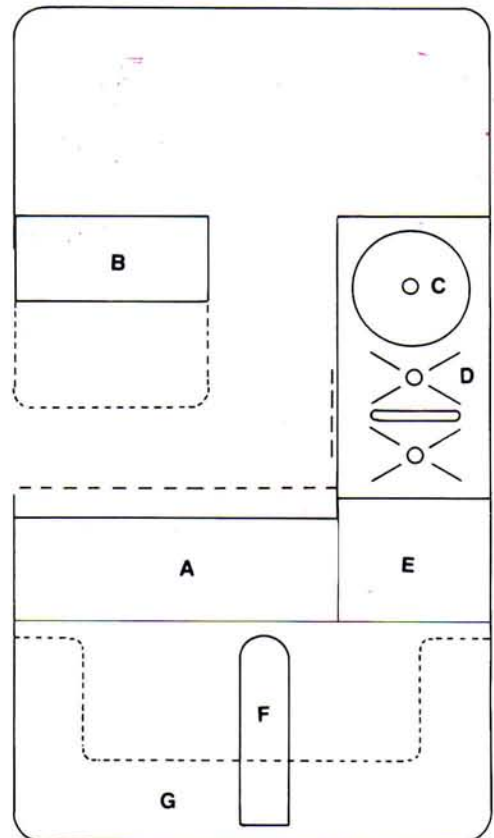
You would be excused for thinking all this quality and advanced features is likely to cost a small fortune. Amazingly it doesn't. Not only does the Richard Holdsworth Vigo take top honours – but it will also put change in your pocket compared with some of the competition. Beat that if you can!!

#### FAMILY FIVE



- A Rear bench seat folds out to form rear double bed.
- B Rear facing seat (space for toilet beneath) with fold-out flap for fourth seat around table.
- C Sink.
- D Two burner and grill cooker – room for refrigerator beneath.
- E Drawer unit – storage beneath.
- F 3cu ft cooler box.
- G Wardrobe.
- H Storage box.
- I Three sided roof locker beneath roof.

#### SUPER TWO



- A Rear bench seat folds out to form (with E) two single beds.
- B Wardrobe with fold-out flap for third seat around table.
- C Sink.
- D Two burner and grill cooker – room for refrigerator beneath.
- E Cushion for single bed – storage beneath.
- F Storage console.
- G Three sided roof locker beneath roof.



**RICHARD HOLDSWORTH CONVERSIONS LTD.**

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